

MA Financial Pty Ltd
Sugarland Plaza
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20 1 August 2026

1. Promoter

The promoter of the Sugarland Plaza Superhero Hunt is MA Financial Group Limited trading as Sugarland Plaza (ABN 68 142 008 428) of 115–119 Takalvan Street, Bundaberg QLD 4670 (“Promoter”).

The Sugarland Plaza Superhero Hunt is conducted by Sugarland Plaza in conjunction with EB Games Sugarland Plaza (Shop 338) as a local supporting activation of the 2026 Starlight Week Competition – EB Games Australia, supporting The Starlight Children’s Foundation.

2. Promotion Period

The Sugarland Plaza Superhero Hunt commences on Friday, 21 August 2026 and closes at 5:30pm on Sunday, 30 August 2026 (“Promotion Period”).

Entries received after 5:30pm on Sunday, 30 August 2026 will not be accepted.

3. Eligibility

Entry into the Sugarland Plaza Superhero Hunt is available to customers who obtain a qualifying EB Games Starlight Week Donation Code from EB Games Sugarland Plaza during the Promotion Period.

Customers who obtain a qualifying EB Games Starlight Week Donation Code will also receive a Sugarland Plaza Superhero Hunt Mission Sheet, providing them with an additional local promotional opportunity.

The EB Games Starlight Week Donation Code provides customers with the opportunity to enter the separate 2026 Starlight Week Competition – EB Games Australia, subject to the eligibility and entry requirements contained in the EB Games Terms & Conditions available at starlight.ebgames.com.au.

Participation in the EB Games national competition is not automatic upon obtaining a Donation Code. Customers wishing to enter the national competition must separately complete the entry requirements specified in the EB Games Terms & Conditions.

Employees of Sugarland Plaza, retailers within Sugarland Plaza and their immediate family members are not eligible to enter the Sugarland Plaza local prize draw.

4. How to Enter

Eligible participants will receive a Superhero Hunt Mission Sheet from EB Games Sugarland Plaza following their qualifying Starlight Week donation.

To enter the Sugarland Plaza local prize draw, participants must during the Promotion Period:

- Find all five (5) hidden heroes located throughout Sugarland Plaza;
- Record the Code Word displayed on each hidden hero on the Mission Sheet;

- Complete the required entrant details on the Mission Sheet; and
- Place the completed Mission Sheet in the official entry barrel located outside EB Games Sugarland Plaza before the Promotion Period closes.

Only completed Mission Sheets containing all five (5) Code Words and the entrant's required contact details will be eligible for the Sugarland Plaza local prize draw.

Limit of one (1) Sugarland Plaza Superhero Hunt entry per person.

Only completed Mission Sheets with all five Code Words recorded will be eligible for the prize draw.

5. Relationship with the 2026 Starlight Week Competition – EB Games Australia

The 2026 Starlight Week Competition – EB Games Australia is conducted by Electronics Boutique Australia Pty Limited and is governed by separate Terms & Conditions available at starlight.ebgames.com.au.

The qualifying Starlight Week Donation Code is obtained through EB Games as part of its national Starlight Week fundraising promotion.

The Sugarland Plaza Superhero Hunt is an additional local promotional opportunity made available to qualifying customers of EB Games Sugarland Plaza during the Sugarland Plaza Promotion Period.

Entry into the Sugarland Plaza local prize draw does not constitute entry into the 2026 Starlight Week Competition – EB Games Australia. Customers wishing to enter the national competition must separately complete the entry requirements specified in the EB Games Terms & Conditions.

The Sugarland Plaza Superhero Hunt local prize draw is administered by Sugarland Plaza under these Terms & Conditions.

6. Local Prize

One (1) winner will receive an EB Games Superhero Prize Pack including:

- DC Comics – Superman Premium Travel Mug (RRP \$35.00)
- Marvel Rivals – Character Artwork Fleece Blanket (RRP \$49.00)
- Marvel Rivals – Luna Snow and Cloak and Dagger Glass 2-pack (RRP \$25.00)
- Marvel – The Avengers – Avengers Assemble 1.5L Sports Drink Bottle (RRP \$35.00)
- DC Comics – Supergirl (2026) – Supergirl Logo 1.5L Sports Drink Bottle (RRP \$35.00)
- Marvel – The Avengers – Avengers Assemble A5 Notebook – (RRP \$15.00)
- Marvel – Spider-Man – Spider Web Wrapping Paper – (RRP \$8.00)

Total Prize Value: \$202.00

The prize is not transferable, exchangeable or redeemable for cash.

7. Local Prize Draw

One winner will be randomly drawn from all eligible entries on Tuesday, 1 September 2026 at EB Games Sugarland Plaza.

The winner will be notified using the contact details provided on the Mission Sheet.

If the winner cannot be contacted within seven (7) days, or the prize is not claimed within seven (7) days of notification, the Promoter reserves the right to conduct a redraw.

The prize must be accepted as awarded and is not transferable, exchangeable or redeemable for cash.

8. Privacy

Personal information collected as part of this promotion will be used solely for administering the competition and contacting the winner.

Participants who opt in will also receive marketing communications from Sugarland Plaza. Personal information will not be shared with third parties except where required for the administration of this promotion or by law.

9. General

- Lost, incomplete, illegible or late entries will not be accepted.
- The Promoter reserves the right to verify the validity of entries and entrants.
- The Promoter's decision in relation to the Sugarland Plaza Superhero Hunt local prize draw is final.
- If the local prize or any component of the prize becomes unavailable for reasons beyond the Promoter's reasonable control, the Promoter reserves the right to substitute it with a prize or component of equal or greater value, subject to applicable law.
- The Promoter reserves the right to amend, suspend or cancel the Sugarland Plaza Superhero Hunt if circumstances beyond its reasonable control make this necessary, subject to applicable law.
- By entering the Sugarland Plaza Superhero Hunt local prize draw, participants agree to these Terms & Conditions.